

13th Annual



Competition Rules & Information Packet

2025



Good Health Clinic

One Community. One Health.



Timeline

JUNE or JULY 1	Contest Launched Publicly
OCTOBER 5	Donation Collection & Drop off <u>DEADLINE - 5:00PM</u>
OCTOBER 11	Celebration Event & Big Kahuna Crowning Event Location: Founder's Park Time: 7:00pm Theme: To be announce!

Methodology

Collect donations any way you see fit & fun - throw public or private parties, ask your personal and professional contacts to become annual sponsors or make a donation, host a large item raffle, etc. No donor is off limits - board members, past Kahunas, new and past donors - so go get 'em!

PLEASE - NO SILENT AUCTIONS!

Our Event Committee will be collecting items and we want to respect our local business supporters by not overwhelming them with multiple requests from both Kahunas and the committee - so please do not coordinate a silent auction to raise funds. If your business or personal contacts would like to give an item, please contribute it to the Oct 11th event!

Kahuna-organized, single large item raffles ARE allowed.

Gifts That Count

Any monetary donation or purchased sponsorship!

Sponsorships include marketing opportunities and tickets to the event. Any individual, business, or group can be an annual sponsor of the clinic.

In-kind donations do NOT count towards your campaign total!

While we greatly appreciate donated items collected for the Oct 11th event auction or clinic operations, the goal of this campaign is to raise funds and awareness and no funds will be credited to your account. Auction items collected by Kahunas and purchased at the event also will not be applied to your fundraising total.





Good Health Clinic Will Provide

- Info & materials to help promote your efforts
- Credit card reader for ease in collecting donations.
- Media promotion of your efforts
- Good Health Clinic & Big Kahuna Contest logo files.
- An awesome event to celebrate your efforts and crown the next BIG KAHUNA!

How to Collect Monetary Donations

Checks:

Make payable to Good Health Clinic. Tax receipts will be sent to the address on the check, unless another address or email is provided.

Online:

General donations may be made and sponsorships purchased via our website. Don't worry - there is a section to complete where they can credit you as their Kahuna! Our website is www.thegoodhealthclinic.org. You will also be provided with a QR code to use!

Credit Cards:

Information may be provided on sponsorship forms, via our website, or you may take payment using a GHC provided reader/account.

Cash:

Cash donations will be logged as anonymous unless information is provided. If a cash donor requests a tax receipt, name & address or email must be provided.

Crowdsourced Fundraising:

Facebook donation and gofundme pages can be helpful for promoting your campaign. To get credit, send a screenshot of your total by the donation deadline.

Corporate Matching Gifts:

These often arrive after the deadline— provide documentation by deadline so these donations count toward your total. If the corporate payout is outside of our timeframe, simply get the pledged amount document and it'll count towards your total.





More Tips and Info...

Steps to Success

Plan plan plan! Successful Kahunas don't wait until last minute. You have months to fundraise - make use of it!

Don't be shy! These funds support a great cause and you are asking on behalf of those in need. Most people want to help so give them the opportunity!

Have fun! This is an opportunity to make amazing memories, new friends, and support your community!

Monthly donations **NEW**

Kahunas who secure monthly donation commitments will receive credit for a FULL YEAR of donations toward their campaign. Supporters can set up monthly gifts through our website or by completing the Sponsorship/Donation Form and selecting the monthly option.

Sponsorships

Annual Clinic Sponsors provide vital operating funds for our organization, receive promotional marketing, tickets to the Oct 11 event, and tax receipts! Don't be shy about the larger corporations, they often have funds for local charities but take longer to fulfill, so submit requests as early as possible to ensure we receive donations before the deadline.

Social Media

Engage your friends through FaceBook with a personal account of why you joined the Big Kahuna Challenge and are raising money for Good Health Clinic. Gofundme or FaceBook donation campaigns allow friends near and far to support your efforts!

Matching Gifts

Have a particularly generous contact and not sure how to maximize their contributions? See if they'll match you \$ for \$ on some or all of your fundraising. This is a powerful tool when asking for support because every dollar donated is worth twice as much! Many companies will match their employee's donations, perhaps yours or one of your donors does? Don't miss out on this donation 'freebie.'

Want some help brainstorming?

We're happy to share what past ideas worked best,
so give us a call and set up a meeting with us!

